



Contact: Karen Monroe
karen@karenmonroepr.com
415.334.1952

Make Your Own Sawdust ***Craig Colvin Opens Full-Service Woodworking Center, The Sawdust Shop***

Sunnyvale, CA – September 13, 2005 – It’s all about the sawdust, according to Craig Colvin, owner of The Sawdust Shop, a new full-service, do-it-yourself woodworking center in Sunnyvale. Open since June, the state-of-the-art woodworking hub successfully combines the best in retail and industrial woodworking products and services.

“Woodworking is about making sawdust,” said Colvin, 44, a self-described intermediate-level woodcrafter. “There are so many woodworking disciplines that I am continuously learning new techniques and skills.”

With a degree in electrical engineering from California Polytechnic State University in San Luis Obispo, Colvin started out as an engineer at Xerox building computer workstations. Then the entrepreneurial spirit kicked in, and he left to launch a technology manufacturing firm, FC Innovations. Colvin was the “C,” his business partner, John Felton, the “F.” They specialized in custom-built, hand-held data collection terminals like the kind the FedEx delivery person carries. They sold the business and moved on.

Several years later, after stints as a software consultant and the owner of another technology company during Silicon Valley’s dot.bomb days, Colvin returned to woodworking in the 90s. As an amateur astronomer, the Almaden Valley resident enjoys building his own telescopes and found other like-minded enthusiasts who needed a place to build these star-gazing pieces. The rest, as they say, is history.

Located in the heart of Silicon Valley, The Sawdust Shop is a unique concept developed by Colvin to fill the unmet demand for a full-service retail and woodworking shop that offers supplies, classes and a do-it-yourself membership option for individual woodworkers. After an exhaustive nine-month search for the ideal location properly zoned and permitted for mixed use retail and industrial activities, Colvin found 452 Oakmead Parkway the perfect spot for his new woodworking center.

With a comprehensive line of fine woodworking tools, supplies and lumber, and a 4,000 square-foot woodshop featuring the most current woodworking machines, The Sawdust Shop is quickly becoming the “it” place to be for woodcrafters. The store is open Tuesday through Sunday from 10 AM to 7 PM; the wood shop stays open until 10 PM.

Instruction is held at The Sawdust Shop most evenings and during full days on the weekend. Advance registration is required. For more information and a course listing, visit www.sawdustshop.com or call 408.992.1004.

The Sawdust Shop

Located in the heart of Silicon Valley, California, The Sawdust Shop is an independently-owned and operated full-service woodworking center. Opened in June 2005 to serve the surrounding community, The Sawdust Shop is a unique concept combining woodworking education and retail supplies. Offering woodworking classes, a do-it-yourself woodshop, and a comprehensive woodworking store, The Sawdust Shop plans to become a franchise operation in the near future. For information, call 408.992.1004 or visit www.sawdustshop.com.

###